

Shivani Kale

Experience Designer

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ABOUT ME

I am an imaginative and dynamic designer with 3+ years of experience and a knack for creating seamless and delightfully fun digital user experiences.

My expertise lies in crafting intuitive enterprise applications, interaction design and tackling complex user flows with finesse.

Aside from that I am a basketball player who loves working in teams, a calligrapher who enjoys crafting written experiences.

SKILLS

Core Skills

User Centred Design
Interaction Design
Enterprise Application Design
Design Thinking
Data Visualisation
Prototyping
Story boarding
Gamification
Design for accessibility
Visual Design
User Testing
Service Design
Heuristic Evaluation
Strategy Design

Soft Skills

Problem Solving
Team spirit
Attention to detail
User Research
Adaptability
Communication
Leadership

Languages

English
Marathi
Hindi
German (Intermediate)

EDUCATION

Bachelor of Design

MIT Institute of Design
Pune, Maharashtra, India
2017 - 2021

Jr.College

Kendriya Vidyalaya, NDA
Pune
2015 - 2017

EXPERIENCES

Experience Designer (Accenture, ATCI)

Aug 2021 - Present

- Collaborating with designers, business stakeholders, business Analysts to conceptualise build and solve complex problems.
- Handling responsibilities starting from the initial requirement, building features, building user journeys, visual design, and handing end-to-end product delivery
- Building Design System from scratch.
- Breaking down data and converting it into meaningful data visualisations.
- Conducting design thinking workshops, focus group discussions, design research, usability testing
- Simplifying complex user journeys, information architecture, building UX concepts and wireframes of a Generative AI tool.
- Learning of how AI works and its application.

Vcreatek, Experience Design Intern

Dec 2020-July 2021

Fully designed a mobile application for school to run and manage day to day activities during the pandemic.

ACHIEVEMENTS

- Recognition for Actively Innovating (2022)
- Tech Star (2023)
- Contribution in setting up Data Visualisation Centre of Excellence (2023)

PERSONAL PROJECTS

Engaging in personal projects has allowed me to enhance my skills and cultivate an entrepreneurial mindset in my designs. These endeavors typically involve providing branding or UX/UI services for small businesses in various industries like travel, social media.